

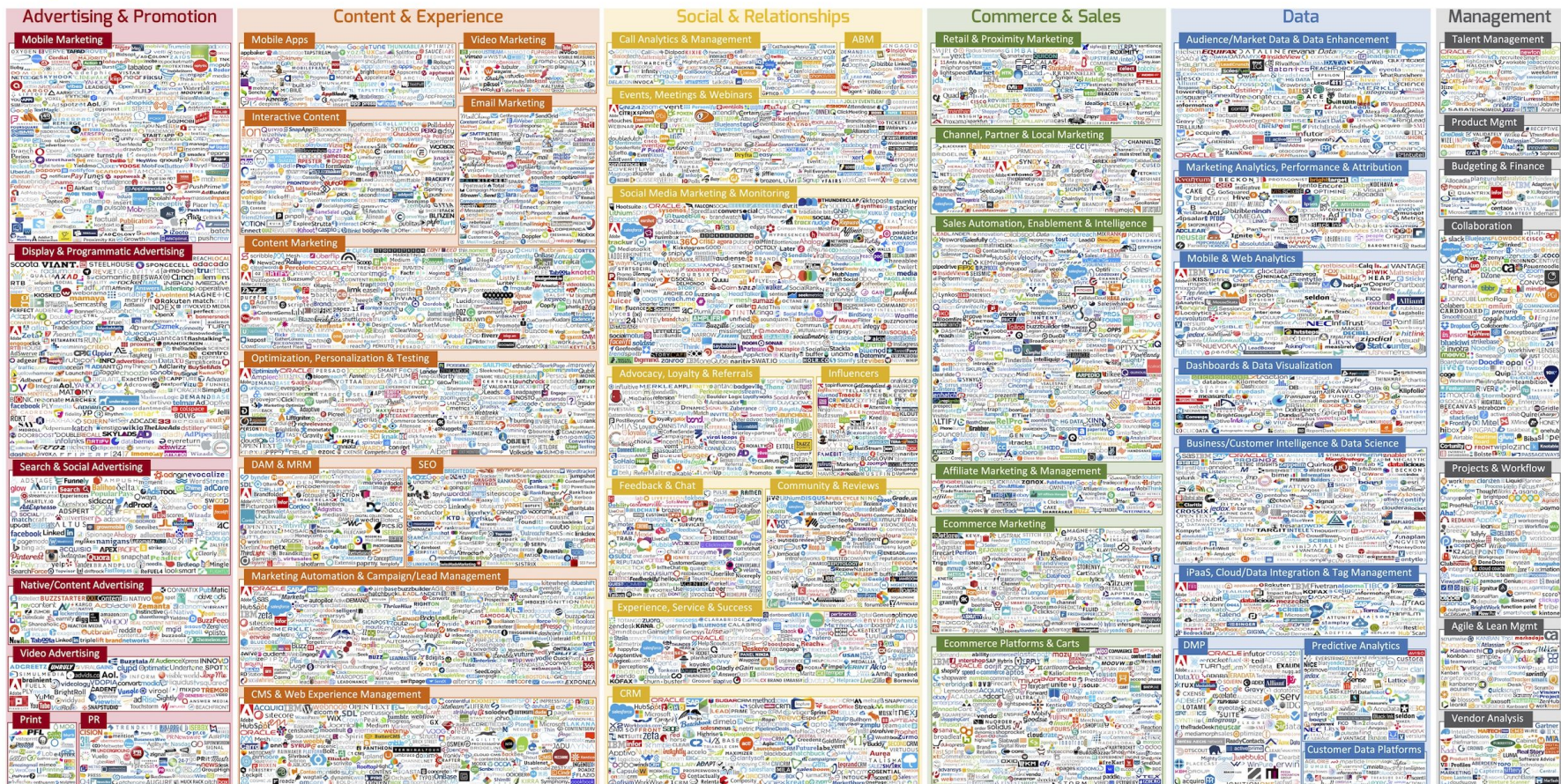


**Introducing the latest technology for
building campaigns, optimizing conversions
and predicting future results.**



What is MarTech?





Sales First Marketing

We leverage these technologies and more to help companies generate leads, stay top-of-mind and convert sales.

ONTRAPORT

HubSpot

Marketo



yext

AdRoll



Choose your tools :)



It's still about the **artist**...

Anyone can paint...

Michelangelo, Sistine Chapel ceiling, 1505-1512



The banner for the 'Wine & Canvas' website features a vibrant, abstract background of yellow, orange, and blue paint splatters. On the left, a red wine bottle is depicted. The text 'Wine & Canvas' is written in a large, stylized font, with 'The painting class with cocktails!' in a smaller, cursive font below it. To the right, the location 'South Bend, IN' and the phone number '574-807-1562' are listed. A circular seal on the far right proclaims '#1 WINE & CANVAS ENTERTAINMENT'. Below the banner is a navigation menu with links: Home, Wine & Canvas Calendar, Cookies & Canvas Calendar, Private Events Calendar, Gallery, Gift Certificates, Fundraising, and Contact Us. A 'Sign Up For Our Newsletter' section includes a form with fields for Name and Email, and buttons for 'Subscribe' and 'Clear'. At the bottom, a 'Find Us On Facebook' link is provided. A photo of two women smiling and painting is also included.

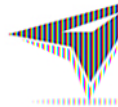


How far do you want to go?

Leverage **technology**?

Learn to use **technology** yourself?

Create **technology**?





Who built their own smartphone?



Most of us just want to
leverage technology.



IN-DEPTH DIGITAL HANDBOOKS BLUEPRINTS

Learn everything you need to know to develop and implement core marketing and sales strategies in your growing business.



CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

Learn how to implement a CRM strategy and the software to boost your business' efficiency and empathy.

[READ MORE >](#)



MARKETING AUTOMATION FOR ENTREPRENEURS

Learn the ins and outs of creating targeted, automatable marketing systems that generate powerful marketing results.

[READ MORE >](#)

ontraport.com/blog/blueprints

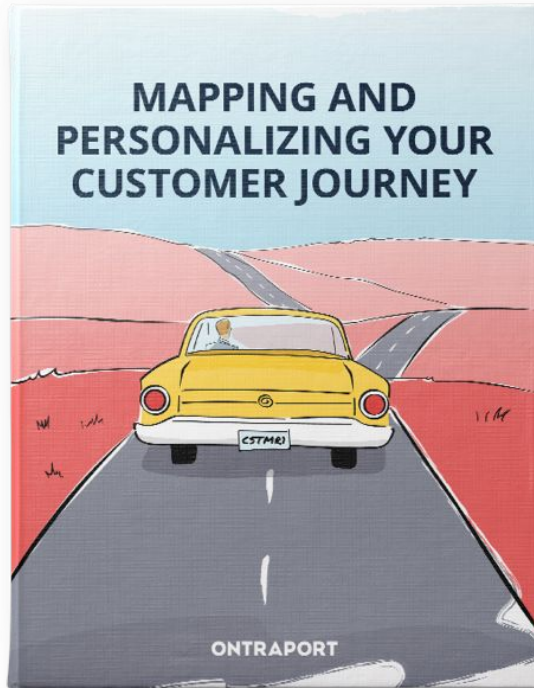




MARKETING AND SALES BEST PRACTICES FREE GUIDES

Check out these downloadable guides complete with data-driven insights and the latest strategies and tactics to support your business growth.





- Marketing and sales process
- Segmented contacts and offerings
- Segmented experiences
- Expanding lifetime value
- Human interactions
- Automate repetitive tasks

ontraport.com/tools/sales-force-automation/mapping-and-personalizing-your-customer-journey

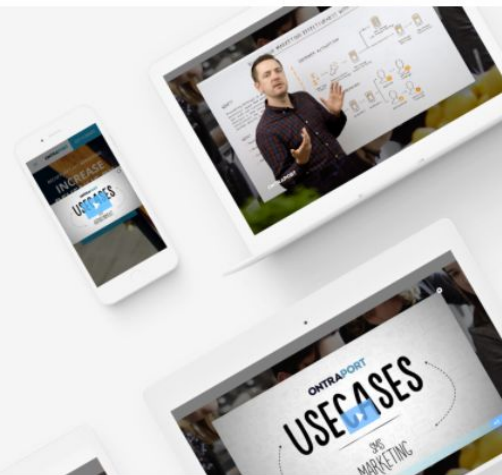




CAMPAIGN AND AUTOMATION STRATEGIES

ONTRAPORT USECASES

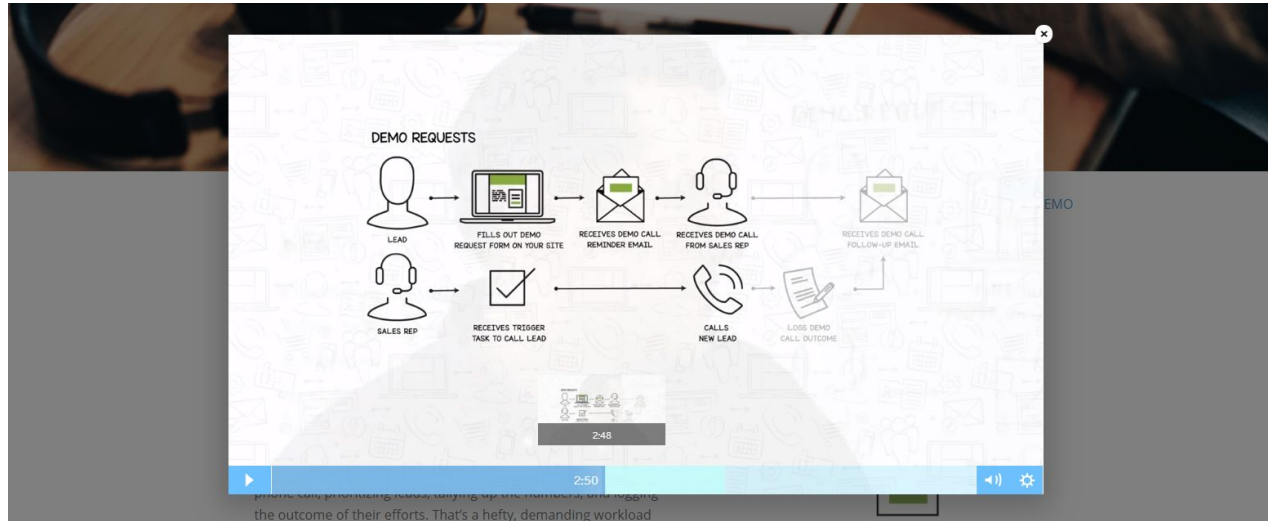
Discover how ONTRAPORT makes short work of integral marketing and operations processes for businesses in any vertical with its robust automation toolset.



ontraport.com/blog/usecases



It's all about **process**...



My friend, **Landon Ray** and my ONTRAppeeps..



[OP Marketing Tools](#)

